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great things happen in their lives.”**



A fiesta of opportunity. In 1989, newlyweds Independent National Sales Director Anabell Rocha-Pedraza and José Pedraza emigrated from Mexico looking for other opportunities. After an exhausting one-day stint working at a dry cleaners, the 23-year-old budding housewife decided to start her Mary Kay business.

It took Anabell only 12 years to achieve the prestigious position of Independent National Sales Director. Along the way, the women in the Rocha and Pedraza families have turned the Mary Kay business into a “fiesta of opportunity.”

Growing up, Anabell had big dreams for herself. She saw herself in beautiful surroundings, doing something she loved and being valued and appreciated. “I knew I wanted to do something big, I just didn’t know precisely what. But, what I wanted to do was to live exactly as I’m living today.”

And it’s her Mary Kay business that has allowed her to transform her childhood fantasy into a reality. “Mary Kay opened the doors to the world for me,” she says. “I’m a better person, a happy person.”

One aspect of what Anabell loves about her career is the opportunity to be an example for others. “I want other people, especially my two daughters, to look at me and know they can make great things happen in their lives.”

Anabell explains the Mary Kay opportunity like this: “Mary Kay is like a big cake. Whenever you want, you can just walk up to it and take the biggest slice!” Indeed, it’s a “fiesta of opportunity,” cake and all!